

Atty. Docket No. 696.002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**RECEIVED
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In re Application of : Srinivasan et al.

Serial No. : 09/804,735

Examiner : Jean Janier

Filed : March 13, 2001

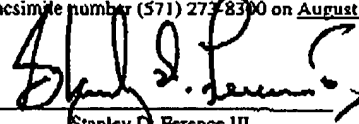
Art Unit : 3622

For : DETERMINING THE EFFECTIVENESS OF
INTERNET ADVERTISING (as amended)

August 25, 2005

**PETITION AND FEE FOR EXTENSION OF TIME
PURSUANT TO 37 C.F.R. § 1.136(a)**

I hereby certify that this correspondence and any documents referred to as enclosed
therewith are being transmitted by facsimile to the Commissioner for Patents on
facsimile number (571) 273-8300 on August 25, 2005.


Stanley D. Perence III
Reg. No. 33,879August 25, 2005
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

08/26/2005 TL0111 00000017 09804735

01 FC:2251

60.00 OP

Sir:

Applicant(s) hereby petitions for an extension of time for a total period of one (1)
month through and including August 25, 2005 to respond to the Office Action mailed on
April 25, 2005. If an additional extension of time is required to insure that this paper is
timely filed, please consider this a petition therefor.

The Response for which this extension is requested is filed herewith.

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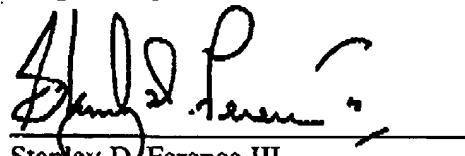
Applicant is a small entity and the extension fee required under 37 C.F.R. §

1.17(a)-(d) is calculated below:

	large entity	small entity
(X) one month	\$120	\$60
() two months	\$450	\$225
() three months	\$1,020	\$510
() four months	\$1,590	\$795
() five months	\$2,160	\$1,080

Attached hereto is a completed Credit Card Payment Form. Please charge the credit card identified thereon in the amount of \$60.00 to cover the extension of time fee for one (1) month. The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the attached Credit Card Payment Form.

Respectfully submitted,


Stanley D. Ference III
Registration No. 33,879

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Customer No. 35195
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